



## Save Thousands...Access Capital...Grow Your Business

The Monthly Newsletter from Corey Goldstein, Author of "Approved!" & Founder of Fix My Report 858-270-0251

### Rocky Balboa: What November 21, 1976 Meant To Me Then and Now

*...how Academy Award winning movie, "Rocky" moved and inspired me and changed my life forever.*

There I am...I'm 13 years old. I'm standing outside in the freezing cold with my \$2.00, shivering, trying to stay warm and waiting to get my movie ticket torn. I had no idea, that what I was about to see, would impact my life so richly.

I saw myself in Rocky, when he was presented with an opportunity to fight for heavy weight champion, Apollo Creed.

Rocky hesitated. He doubted himself. He actually responded "no".

Like Rocky, I too have hesitated when presented with an opportunity. Funny thing about that, rarely do THOSE kinds of opportunities ever present themselves again.

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The moment when one is confronted with something great

So, this past New Year's eve, I stayed in....to reconnect with my hero. Belinda and I watched Rocky 1, 2, 3, 4, 5 and Rocky Balboa after seeing "Creed" just a few days earlier.

Even though Rocky 5 was not a favorite for movie fans or critics, I got tons of gems from the entire series and I want to share them here with you:

**"The last thing to age is a person's heart"**

**"Every time I hit, I need to make a dent"**



**"...Cause if you're willing to go through all the battling you got to go through to get where you want to get, who's got the right to stop you?"**

...and my personal favorite:

"Let me tell you something you already know. The world ain't all sunshine and rainbows. It's a very mean and nasty place, and I don't care how tough you are, it will beat you to your knees and keep you there permanently if you let it.

You, me, or nobody is gonna hit as hard as life. But it ain't about how hard you hit. It's about how hard you can get hit and keep moving forward; how much you can take and keep moving forward.

### That's how winning is done!

..now, if you know what you're worth, then go out and get what you're worth. But you gotta be willing to take the hits, and not pointing fingers saying you ain't where you wanna be because of him, or her, or anybody. Cowards do that and that ain't you. You're better than that!"



Rocky pounding meat and breaking ribs – an unconventional method

So why do I share all these Rocky moments with you? I declared in 2016 I would be exploding my performance in new ways and **I'm asking if you want to play and participate with me.**

I have begun an intense P90 X3 workout program and have just started incorporating the diet plan and my body is already like cold rolled steel.

I'll be starting my first boxing lesson this week. So what does Rocky means to me today? Simple ...that **ANYTHING IS STILL POSSIBLE!**

**Like Rocky said, "its' how it looks to YOU that matters".** I've got a game and I'm in it to win it!

## Rocky: the Power of Creating Continuity and Vision in YOUR Life & Business

**How building long term vision, through alignment allows for expansion.**

Since 1976, Rocky **movie ticket** sales have grossed in excess of \$1.7 billion, (non-adjusted \$1.2b)

### Adjusted for Ticket Price Inflation

Rank	Title (click to view)	Studio	Adjusted Gross	Unadjusted Gross	Release
1	<a href="#">Rocky</a>	UA	\$473,894,200	\$117,235,147	11/21/76
2	<a href="#">Rocky III</a>	UA	\$363,573,000	\$124,146,897	5/28/82
3	<a href="#">Rocky IV</a>	UA	\$304,684,600	\$127,873,716	11/27/85
4	<a href="#">Rocky II</a>	UA	\$292,198,600	\$85,182,160	6/15/79
5	<a href="#">Creed</a>	WB	\$105,701,500	\$105,701,494	11/25/15
6	<a href="#">Rocky Balboa</a>	MGM	\$90,296,900	\$70,270,943	12/20/06
7	<a href="#">Rocky V</a>	UA	\$83,344,700	\$40,946,358	11/16/90
8	<a href="#">Rocky III (Re-issue)</a>	MGM	\$2,466,100	\$902,228	5/6/83
<b>TOTAL:</b>			<b>\$1,716,159,600</b>	<b>\$672,258,943</b>	-
<b>AVERAGE:</b>			<b>\$214,520,000</b>	<b>\$84,032,368</b>	-

When Stallone was interviewed after Rocky Balboa, he said "It took Ryan Coogler (director) two years to convince me (to do "Creed"). I had been very, very grateful the way last chapter of Rocky Balboa wrapped up his story in a satisfactory way for the audience. When Rocky waves goodbye, that was a goodbye to the audience and a thank you. I just thought, "Finally," and thought it was a wonderful send-off."

Just when Stallone thought he threw his last punch, along comes new blood, new vision and new vitality to a 40 year old story. **Who has been waiting 'around the ring' to participate with you to help grow?**

As a result of Stallone **letting go of 'how' he thought Rocky should end** "Creed" has generated over \$100M in sales since January 2016. Stallone let go of what he thought he knew and once again he has repositioned & reinvented "Rocky" one more round.

Dig in and take a look at where you see how your business or your life could benefit.

cont...In my experience to much **short term focus** can lead to a chaotic environment...rushing to make urgent sales, missing opportunities and stepping over people.

By being a true leader, you take control of your business and your life by immersing yourself in it fully.

You can begin with these tools I have used to transform how I think and feel about both Fix My Report, Maverick Venture Group (my Commercial Financing Co.) and most importantly, my life.

### Finding alignment first with your thoughts

**Be honest...Is there anything you are not aligned with?**

For me, I saw how I wasn't being truly aligned with concept of 'owning it'. Even though I've done thousands of credit cases, owned many homes and helped fund billions in loans, it was more like 'part time'....not fully committed, not giving everything I could to it or myself.

For Stallone, it was being the star of the movie versus the screenwriter.

**Start with something easy and has little to no resistance. For my first experience, I didn't take my own advice!**

I started with an idea of how I could I live on the beach in a multi-million dollar home for little to no money what so ever. **I got aligned with that.**

Within 10 days, I moved into a house in Leucadia Ca, surrounded by \$2 - \$5M homes for \$1650 per month, with this view!!



'Stone Steps' Just a short 'chip shot' from my house

I now remember to tell myself a new story every day, the way I want it to be. I am getting exactly what I want. **Take on being aligned with what you want.**

## Here Are 5 Personally Tested Marketing Methods That Will Generate \$1,000,000 or More

I have personally used these methods to generate more than \$1M within 1 year. It is my hope that you too can implement just 1 idea from this list.

### Create great content

Creating and distributing valuable and relevant content provides you with the opportunity to drive traffic to your website and increase customer acquisition.

### Get your book written

Authors hold tons of perceived credibility. Booking speaking engagements big or small, provides you the opportunity to educate people about your product, services, and industry.

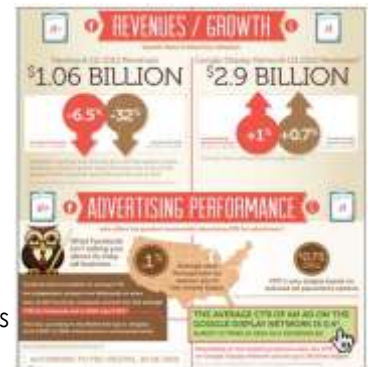


### Contests

I recently added a quiz to the Fix My report Site and it powerfully impacted engagement and time on page results. Use video or 'enter the caption contests'.

### Info graphics

I LOVE these for engaging the reader. They are very authoritative and position you as the expert.



### Controversy

My Personal favorite due to its **magnetic power.**

Controversial content always earns attention, but it's not for the faint of heart – playing with fire can get you burned. Rather than stirring up controversy yourself, the safer road may be to **answer or respond to larger industry controversy with your own interpretation.**

**This technique** was how I built both Fix My Report and Maverick Venture Group. I used the same approach to generate millions in sales for other industries during the real estate crisis - Financial Planners, Foundation Repair and Transmission Repair companies.

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## THE IMPACT OF DIVORCE ON CREDIT

A person’s credit report is their financial reputation in print.

Most married couples have multiple accounts. Every effort must be taken to avoid the possibility that any of these “joint” accounts become accessible after divorce or separation, so as to avoid a “re-activation” or unauthorized use. This is often a key source of upset in coming to agreement.

It is advisable to obtain a complete tri-merge credit report and have your attorney do a complete review of ownership of each account.

Often, one party has opened a joint account and forgotten about the other party. Accounts that have been open the longest time and are regularly paid are generally scored higher and during the divorce process both parties suffer a temporary reduction of their credit scores.

It may be advisable to close accounts that are jointly held as most creditors will not remove one person from the card. In cases where accounts are joint and not closed, when a spouse goes late, the impact is extreme and causes horrible damage and impacts the desire to settle.

Be aware that during a divorce, typically the person with lessor income will suffer due to a reduction in access to credit.

**\*Intentional credit damage may be compensable and few Attorneys know about this. Fix My Report is rolling out a new service to assist lawyers in determining case**

Does this person have any hope for higher credit scores?

Tradeline Information:

```
SETERUS INC/ (EPX * ,XPN*,TUC*) Decode 27
J 11-05 323760 2341 324372 M-8 REPO/FCI 02-12 00 02 03 25 05-11
Hist: 02-12 81111188858433111111111111111111 PYMT 02-11 JNT
Ctgy: REAL ESTATE MORTGAGE Term: 360 MON
Lates: 2x90+:5-11,3-11 ; 2x60:2-11,1-11 ; ADDT'L LATES PRIOR TO 2-10
FORECLOSURE FRCL 04-11
FANNIE MAE ACCT
PAST DUE PAST $16720
FORECLOSURE PROCEEDINGS STARTED FRCL 04-11
FORECLOSURE; COLLATERAL USED TO PAY BALANCE FRCL 04-11
```

The line above is called a ‘tradeline’ and you have many of these on your personal and business credit report. How many things can you distinguish about this account? The more you see, the more power you have to impact your report.

- **When did this happen?** *(prior to feb 2010)*
- **What kind of tradeline is this?** *(foreclosure)*
- **How many people where involved?** *(at min 2)*
- **How many lates reported?** *(2 x60, 3 x 90)*
- **Why does it show a balance?** *(not updated)*
- **How many bureaus is it reported to?***(3)*
- **Is the number of lates accurate?** *(no, more lates in actuality, look at history and do the math)*
- **Does this person have any recourse?**

The answer is YES, this person can see a number of potential reporting adjustments even though this is a complex account.

\*Answer:

His debt of \$324,372 can be deleted; lates reported are inaccurate and can be removed, possibly the entire tradeline can be deleted as this creditor is a servicer and may fail to respond.